

Maryland Corporate Wellness Partnership

A strategic **media-based wellness partnership** that elevates your brand while bringing year-round wellness programming to a Maryland elementary school community



\$25,000
Annual Partnership



One elementary school
community supported
all year long.



500–600
Household
reach per
school

+200
Families
engaged
monthly



WHY CORPORATE PARTNERS JOIN

- ✓ Year-round brand visibility and recognition in a Maryland school community
- ✓ Positive exposure with families, school stakeholders and community leaders
- ✓ A meaningful community investment with clear local impact
- ✓ A strong story to share across your marketing, CSR and community outreach



WHAT YOUR PARTNERSHIP SUPPORTS

- ✓ Passport to Wellness's family engagement program delivered throughout the school year
- ✓ Breakfast with the Principal Workshop that brings families and school leadership together
- ✓ Family Wellness Portal with monthly Power Moves, recipes & bilingual English/Spanish resources
- ✓ Healthy Kids Cook-Off + live virtual family cooking experience



EXPOSURE & PROMOTION

- ✓ Partner recognition across school-facing wellness materials.
- ✓ Visibility with parents and families throughout the full academic year
- ✓ Association with health, family engagement and education
- ✓ Content and storytelling opportunities to highlight your community investment
- ✓ Local media and newsletter mentions



Let's Build a Partnership That Matters

Reserve your annual partnership or
request a custom multi-site opportunity.



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🌐 [HealthyLittleCook.com](https://www.HealthyLittleCook.com)